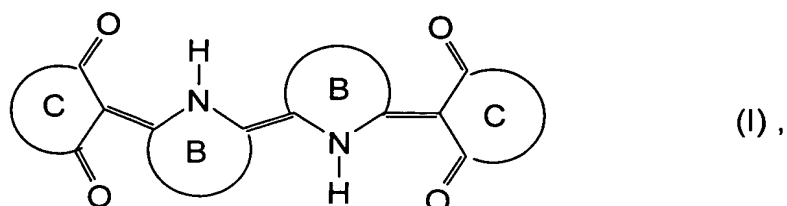


Claims:

- 1) A compound of the formula (I)

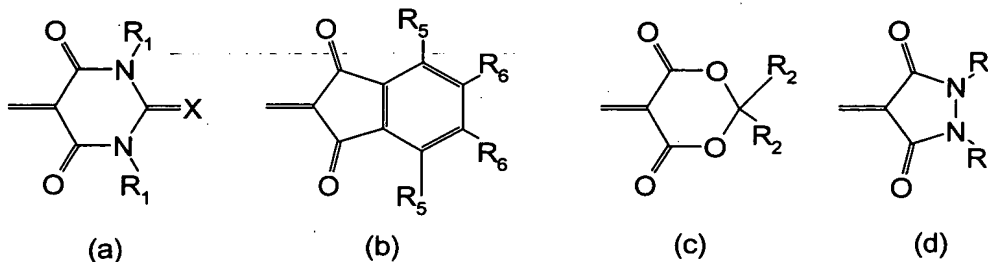


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where C is an alicyclic or heterocyclic group having C_{2v} symmetry and B is ortho- C_6 - C_{18} arylene.

- 2) A compound as claimed in claim 1, wherein B is ortho-phenylene or 2,3-naphthylene.
- 3) A compound as claimed in claim 1 or 2, wherein the ring C corresponds to a ring system of the formulae (a) to (d)

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where R_1 and R_2 independently of one another are hydrogen, C_1 - C_{25} alkyl, C_5 - C_{12} cycloalkyl, C_6 - C_{24} aryl, C_1 - C_{25} alkyl- $(C_6$ - $C_{10})$ -aryl, a hetero-
aromatic radical having 1, 2 or 3 heteroatoms from the group N, O and S,
- $(CH_2)_n-COR_3$ or - $(CH_2)_m-OR_4$,

in which R_3 is hydroxyl, unsubstituted or mono- or poly-hydroxyl- or amino-
substituted C_1 - C_{25} alkoxy, C_1 - C_{25} alkylamino, di- $(C_1$ - C_{25} alkyl)amino,
 C_1 - C_{25} alkyl- C_6 - C_{24} arylamino, $(C_6$ - C_{24} aryl)amino, di- $(C_6$ - C_{24} aryl)amino
or C_2 - C_{24} alkenyloxy,

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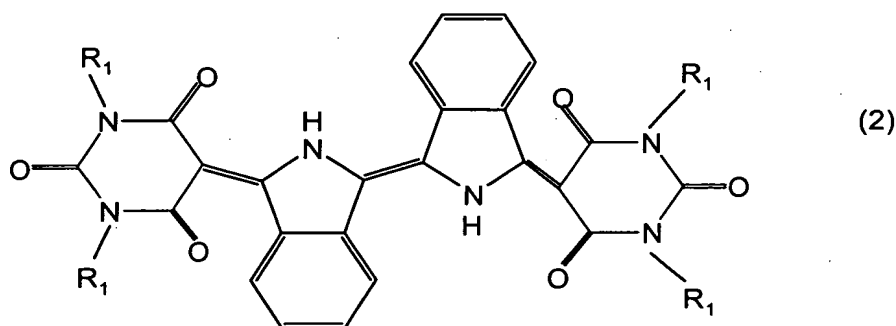
and R_4 is hydrogen or - CO -(C_1 - C_{25} alkyl), and n and m independently of
one another are an integer from 0 to 6, preferably 1 to 4, and in which in
 R_1 , R_2 , R_3 and R_4 a C-C unit may also be replaced by an ether unit C-O-C,
and

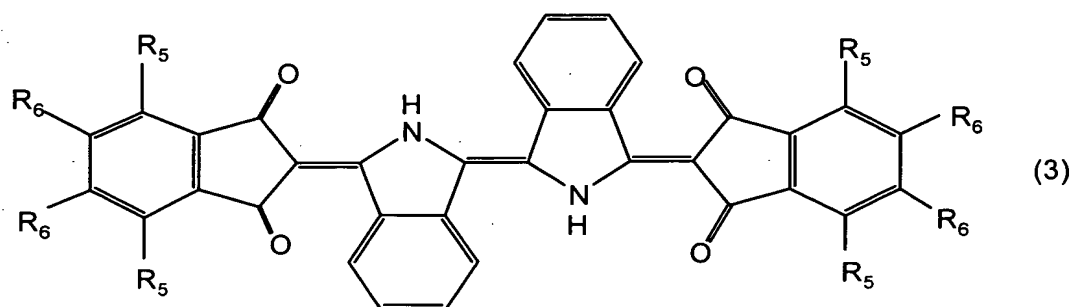
X is =O, =S or =NR₂,

and R₅ and R₆ independently of one another are hydrogen, halogen, CN, R₁, OR₁, SR₁, NR₁R₂, NO₂, SO₂(OR₁), SO₂R₁, SO₂NR₁R₂ or PO₂(OR₁).

- 5 4) A compound as claimed in one or more of claims 1 to 3, wherein R₁ and R₂ are identical or different and are hydrogen, C₁-C₁₈ alkyl, benzyl, C₅-C₆ cycloalkyl, C₆-C₁₀ aryl, pyridyl, pyrrol, thienyl, imidazolyl, oxazolyl, thiazolyl, pyrimidyl, hydroxycarbonyl-C₀-C₁₈ alkyl, C₁-C₁₈ alkoxycarbonyl-C₀-C₁₈ alkyl, aminocarbonyl-C₀-C₁₈ alkyl, C₁-C₁₈ alkylaminocarbonyl-C₀-C₁₈ alkyl, C₆-C₁₀ arylaminocarbonyl-C₀-C₁₈ alkyl, di(C₁-C₁₈ alkyl)-aminocarbonyl-C₀-C₁₈ alkyl, C₁-C₁₈ alkyl-C₆-C₁₀-arylaminocarbonyl-C₀-C₁₈ alkyl or di(C₆-C₁₀-aryl)-aminocarbonyl-C₀-C₁₈ alkyl.
- 10
- 5) A compound as claimed in one or more of claims 1 to 4, wherein R₅ and R₆ are identical or different and are hydrogen, Cl, Br, C₁-C₁₈ alkyl, C₅-C₆ cycloalkyl, C₆-C₁₀ aryl, benzyl, pyridyl, pyrrol, thienyl, imidazolyl, oxazolyl, thiazolyl, pyrimidyl, C₁-C₁₈ alkoxy, C₆-C₁₀ aryloxy, C₁-C₁₈ alkylthio, C₆-C₁₀ arylthio, C₁-C₁₈ alkylamino, C₆-C₁₀ arylamino, di(C₁-C₁₈ alkyl)-amino, C₁-C₁₈ alkyl-C₆-C₁₀-arylamino, di(C₆-C₁₀-)arylamino, SO₃H, C₁-C₁₈ alkoxysulfonyl, C₁-C₁₈ alkylsulfonyl or di(C₁-C₁₈ alkyl)-amino-sulfonyl.
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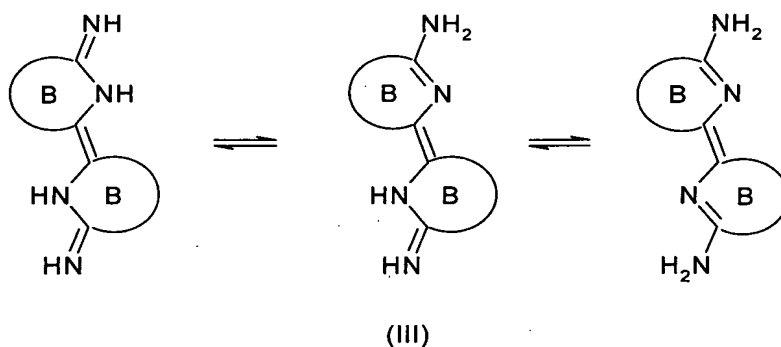
- 6) A compound of the formula (2) or (3) as claimed in claim 3, 4 or 5



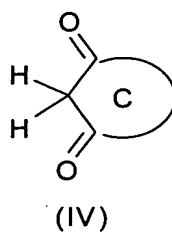


7) A process for preparing a compound as claimed in one or more of claims 1 to 6, which comprises condensing a compound of the formula (III)

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with at least 2 mole equivalents of a cyclic compound of the formula (IV)



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8) The use of a compound as claimed in one or more of claims 1 to 6 for coloring or pigmenting organic or inorganic materials of high or low molecular mass, particularly organic materials of high molecular mass.

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9) The use as claimed in claim 8 as a colorant in oil-based or water-based paints, in varnishes, camouflage paints, for spin coloring, for the mass coloring or pigmenting of plastics, in printing inks, in the mass coloring of paper, for seed, powder coating materials, for preparing inks, water-based or non-water-based ink-jet inks, microemulsion inks, and inks which operate in accordance with the hot-melt process.

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10) The use as claimed in claim 8 as colorants for electrophotographic toners and developers, for color filters, for electronic inks, and in optical layers for optical data storage.

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11) A composition comprising an organic or inorganic material of high or low molecular mass and a compound as claimed in one or more of claims 1 to 6 in an amount of 0.005 to 70% by weight, based on the organic or inorganic material.